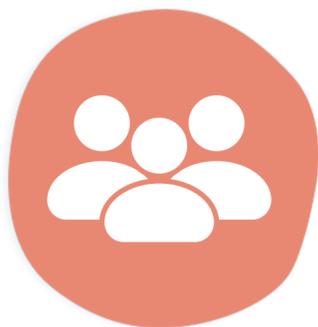


# the Baby & Toddler show

Supported By pura.

We, the show organisers, are working closely with the venues to implement a variety of new measures, to ensure a safe shopping experience with everything you need to give your baby the best start, all under one roof.

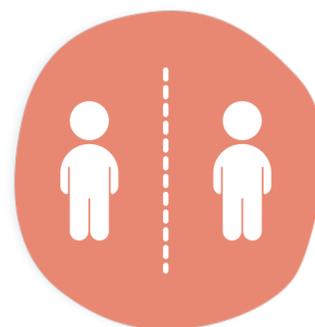
Please book your tickets in advance in order for us to comply with track and trace guidelines and manage our visitor numbers. Once you arrive, some of the measures include:



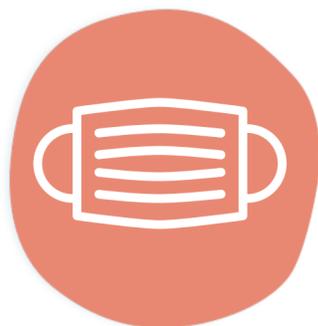
**CROWD MANAGEMENT**  
with 2.5 hour sessions on the weekend



**TEMPERATURE CHECKS**  
upon arrival for all visitors, exhibitors and staff



**SOCIAL DISTANCING**  
signage & officers to ensure distancing is adhered to



**MASKS REQUIRED**  
in line with government guidance, please bring one with you



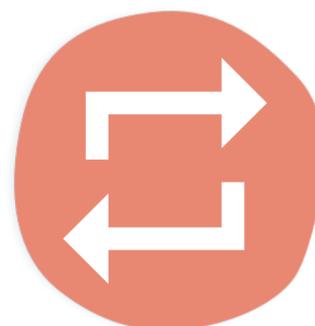
**CASHLESS & CONTACTLESS**  
contactless admission, cashless payments & pre-packaged catering



**HAND SANITISER STATIONS**  
at the entrance and throughout the venue



**ENHANCED CLEANING**  
disinfection programmes across all high-volume touchpoints



**LAYOUT CHANGES**  
to accommodate social distancing, widening of aisles & one-way systems



**FAMILY FACILITIES**  
will be thoroughly disinfected before, during and after each show day

If you have any specific questions before the show, please email [athena@mercuryevents.com](mailto:athena@mercuryevents.com)

Whilst at the show, if you have any concerns, please head to the Organisers' Office, which will be clearly signposted

The additional measures will be reviewed on an ongoing basis, and may change in line with government guidance